

# Desert Art Center of the Coachella Valley, Inc

## Historical Performance July 2007 to Feb 2018

FY 07-08	July	August	September	October	November	December	January	February	March	April	May	June	Total	Year to year % change
Sales	\$ -	\$ -	\$ -	\$ 2,371	\$ 2,344	\$ 2,814	\$ 3,467	\$ 4,164	\$ 2,365	\$ 6,431	\$ 1,074	\$ -	\$ 25,029	
Payment to Artists				\$ 1,672	\$ 1,641	\$ 2,012	\$ 2,399	\$ 2,892	\$ 1,632	\$ 4,426	\$ 723		\$ 17,396	
Items Sold				N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		N/A	
Class fees to DAC		\$ 62		\$ 1,180	\$ 410	\$ 753	\$ 589	\$ 1,819	\$ 1,696	\$ 2,212	\$ 676	\$ 522	\$ 9,919	
Class sessions	0	12	0	236	82	151	118	364	339	442	135	104	1,984	

FY 08-09	July	August	September	October	November	December	January	February	March	April	May	June	Total	Year to year % change
Sales				\$ 1,461	\$ 5,395	\$ 4,884	\$ 1,994	\$ 3,548	\$ 3,229	\$ 3,458	\$ 992		\$ 24,961	0%
Payment to Artists				\$ 1,021	\$ 3,779	\$ 3,407	\$ 1,384	\$ 2,501	\$ 2,255	\$ 2,325	\$ 771		\$ 17,443	0%
Items Sold				37	53	82	63	92	72	62	23		484	N/A
Class fees to DAC	\$ 355	\$ 98	\$ 302	\$ 1,280	\$ 1,047	\$ 1,335	\$ 1,916	\$ 386	\$ 2,329	\$ 641	\$ 113	\$ 926	\$ 10,728	8%
Class sessions	71	20	60	256	209	267	383	77	466	128	23	185	2,146	8%

FY 09-10	July	August	September	October	November	December	January	February	March	April	May	June	Total	Year to year % change
Sales				\$ 2,809	\$ 3,052	\$ 5,337	\$ 4,800	\$ 5,841	\$ 4,711	\$ 11,234	\$ 1,626	\$ 289	\$ 39,700	59%
Payment to Artists				\$ 1,963	\$ 2,122	\$ 3,681	\$ 3,310	\$ 4,155	\$ 2,887	\$ 7,851	\$ 1,461		\$ 27,429	57%
Items Sold				45	64	97	80	94	81	169	38		668	38%
Class fees to DAC		\$ 45		\$ 139	\$ 1,065	\$ 412	\$ 1,115	\$ 1,600	\$ 1,981	\$ 1,251	\$ 634	\$ 1,238	\$ 9,479	-12%
Class sessions	0	9	0	28	213	82	223	320	396	250	127	248	1,896	-12%

FY 10-11	July	August	September	October	November	December	January	February	March	April	May	June	Total	Year to year % change
Sales				\$ 4,962	\$ 3,863	\$ 6,687	\$ 4,376	\$ 7,077	\$ 7,306	\$ 13,799	\$ 2,197	\$ 814	\$ 51,080	29%
Payment to Artists				\$ 3,211	\$ 2,745	\$ 4,769	\$ 3,045	\$ 4,950	\$ 5,123	\$ 9,409	\$ 1,570	\$ 570	\$ 35,392	29%
Items Sold				99	69	98	109	155	139	293	49	6	1,017	52%
Class fees to DAC	\$ 116	\$ 91		\$ 267	\$ 1,003	\$ 1,358	\$ 1,346	\$ 2,425	\$ 1,002	\$ 2,144	\$ 1,562	\$ 264	\$ 11,578	22%
Class sessions	23	18	0	53	201	272	269	485	200	429	312	53	2,316	22%

<b>FY 11-12</b>	<b>Not Available</b>													
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# Desert Art Center of the Coachella Valley, Inc

## Historical Performance July 2007 to Feb 2018

FY 12-13	July	August	September	October	November	December	January	February	March	April	May	June	Total	Year to year % change
Sales	\$ (1,163)			\$ 4,414	\$ 4,521	\$ 12,682	\$ 6,871	\$ 7,601	\$ 16,317	\$ 5,465	\$ 4,575	\$ 1,253	\$ 62,536	22%
Payment to Artists	\$ (5,084)			\$ (70)	\$ 3,338	\$ 11,786	\$ 5,337	\$ 5,321	\$ 11,192	\$ 3,934	\$ 3,123	\$ 878	\$ 39,754	12%
Items Sold				76	100	195	162	208	363	125	98	37	1,364	34%
Class fees to DAC	\$ 598	\$ 150	\$ 144	\$ 530	\$ 595	\$ 2,021	\$ 1,720	\$ 1,954	\$ 2,443	\$ 1,805	\$ 1,210	\$ 1,873	\$ 15,042	30%
Class sessions	120	30	29	106	119	404	344	391	489	361	242	375	3,008	30%
Promotions	57	989	1,177	1,642	104	260	85	1,027	347	0	177	31	5,896	

FY 13-14	July	August	September	October	November	December	January	February	March	April	May	June	Total	
Sales				\$ 5,906	\$ 6,337	\$ 13,358	\$ 9,306	\$ 11,193	\$ 15,316	\$ 8,251	\$ 6,336	\$ 1,457	\$ 77,459	24%
Payment to Artists	\$ 13		\$ 3	\$ 4,134	\$ 4,436	\$ 9,459	\$ 6,640	\$ 7,869	\$ 10,756	\$ 5,781	\$ 4,603	\$ 1,020	\$ 54,714	38%
Items Sold				129	153	283	210	224	283	170	150	26	1,628	19%
Class fees to DAC		\$ 381	\$ 249	\$ 1,005	\$ 708	\$ 1,398	\$ 774	\$ 2,012	\$ 1,805	\$ 1,937	\$ 1,663	\$ 610	\$ 12,541	-17%
Class sessions	0	76	50	201	142	280	155	402	361	387	333	122	2,508	-17%
Promotions	0	1,450	1,207	1,458	560	28	0	0	650	0	578	300	6,230	6%

FY 14-15	July	August	September	October	November	December	January	February	March	April	May	June	Total	
Sales		\$ (0)		\$ 3,875	\$ 7,405	\$ 8,390	\$ 10,997	\$ 18,267	\$ 13,702	\$ 14,698	\$ 8,395	\$ 1,475	\$ 87,202	13%
Payment to Artists	\$ -	\$ -	\$ -	\$ 2,837	\$ 5,183	\$ 5,827	\$ 7,728	\$ 12,787	\$ 9,276	\$ 10,630	\$ 5,876	\$ 1,035	\$ 61,180	12%
Items Sold				98	166	184	193	321	339	226	194	27	1,748	7%
Class fees to DAC	\$ 545	\$ 550	\$ 595	\$ 197	\$ 1,265	\$ 1,092	\$ 1,058	\$ 2,162	\$ 2,836	\$ 1,924	\$ 1,034	\$ 890	\$ 14,146	13%
Class sessions	109	110	119	39	253	218	212	432	567	385	207	178	2,829	13%
Promotions	147	0	2,633	38	396	134	0	950	1,500	0	300	0	6,099	-2%

FY 15-16	July	August	September	October	November	December	January	February	March	April	May	June	Total	
Sales			\$ 245	\$ 9,209	\$ 9,639	\$ 12,356	\$ 9,512	\$ 11,456	\$ 14,379	\$ 9,028	\$ 8,551	\$ 2,411	\$ 86,785	-0.5%
Payment to Artists				\$ 6,617	\$ 6,747	\$ 8,649	\$ 6,789	\$ 8,019	\$ 10,065	\$ 6,345	\$ 5,989	\$ 1,689	\$ 60,910	-0.4%
Items Sold			2	156	165	210	195	262	309	161	130	36	1,626	-7%
Class fees to DAC	\$ -	\$ 1,205	\$ 441	\$ 762	\$ 1,193	\$ 1,023	\$ 1,152	\$ 2,178	\$ 1,935	\$ 1,629	\$ 1,776	\$ 1,200	\$ 14,493	2%
Class sessions	0	241	88	152	239	205	230	436	387	326	355	240	2,899	2%
Promotions	0	1,031	846	0	434	934	571	829	0	0	713	0	5,359	-12%

# Desert Art Center of the Coachella Valley, Inc

## Historical Performance July 2007 to Feb 2018

FY 16-17	July	August	September	October	November	December	January	February	March	April	May	June	Total	
Sales				\$ 15,219	\$ 8,685	\$ 12,211	\$ 12,213	\$ 7,508	\$ 16,537	\$ 9,065	\$ 7,505	\$ 3,421	\$ 92,363	6.4%
Payment to Artists				\$ 10,690	\$ 6,080	\$ 8,461	\$ 8,584	\$ 5,255	\$ 11,610	\$ 5,009	\$ 6,590	\$ 2,395	\$ 64,673	6.2%
Items Sold				208	120	217	263	164	288	165	136	34	1,595	-1.9%
Class fees to DAC	\$ 418	\$ 442	\$ 392	\$ 950	\$ 823	\$ 891	\$ 1,972	\$ 1,822	\$ 2,649	\$ 2,507	\$ 1,068	\$ 954	\$ 14,888	2.7%
Class sessions	84	88	78	190	165	178	394	364	530	501	214	191	2,978	2.7%
Promotions	0	715	3,075	522	372	250	119	40	130	571	200	0	5,994	11.9%
Gallery Visitors														
Memberships														
FB Likes														
Website hits														

FY 17-18	July	August	September	October	November	December	January	February	March	April	May	June	Total	YTD % Change
Sales			\$ 5,152	\$ 7,219	\$ 10,103	\$ 13,761	\$ 13,008	\$ 8,836					\$ 58,079	4.0%
Payment to Artists			\$ 3,606	\$ 5,118	\$ 7,036	\$ 9,895	\$ 9,106	\$ 5,971					\$ 40,732	4.3%
Items Sold			29	127	162	194	180	186					878	-9.7%
Class fees to DAC	\$ 195	\$ 215	\$ 292	\$ 642	\$ 1,405	\$ 1,549	\$ 1,898	\$ 4,158					\$ 10,354	34.3%
Class sessions	39	43	58	128	281	310	380	832					2,071	34.3%
Promotions	0	0	1,939	1,344	327	754	0	390					4,753	-6.7%
Gallery Visitors														
Memberships														
FB Likes														
Website hits														